

An Evaluation of Services Students Would Use From The New Lubbock Planned Parenthood

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Study Question and Background

In October 2020, Planned Parenthood of Greater Texas reopened in Lubbock after closing in 2013. Our project sought to investigate the pre-existing knowledge of and attitudes towards the reopening of a Planned Parenthood in Lubbock among women at Texas Tech University.

Study Population

Our study population is women attending and/or working at Texas Tech University (undergraduate/graduate programs).

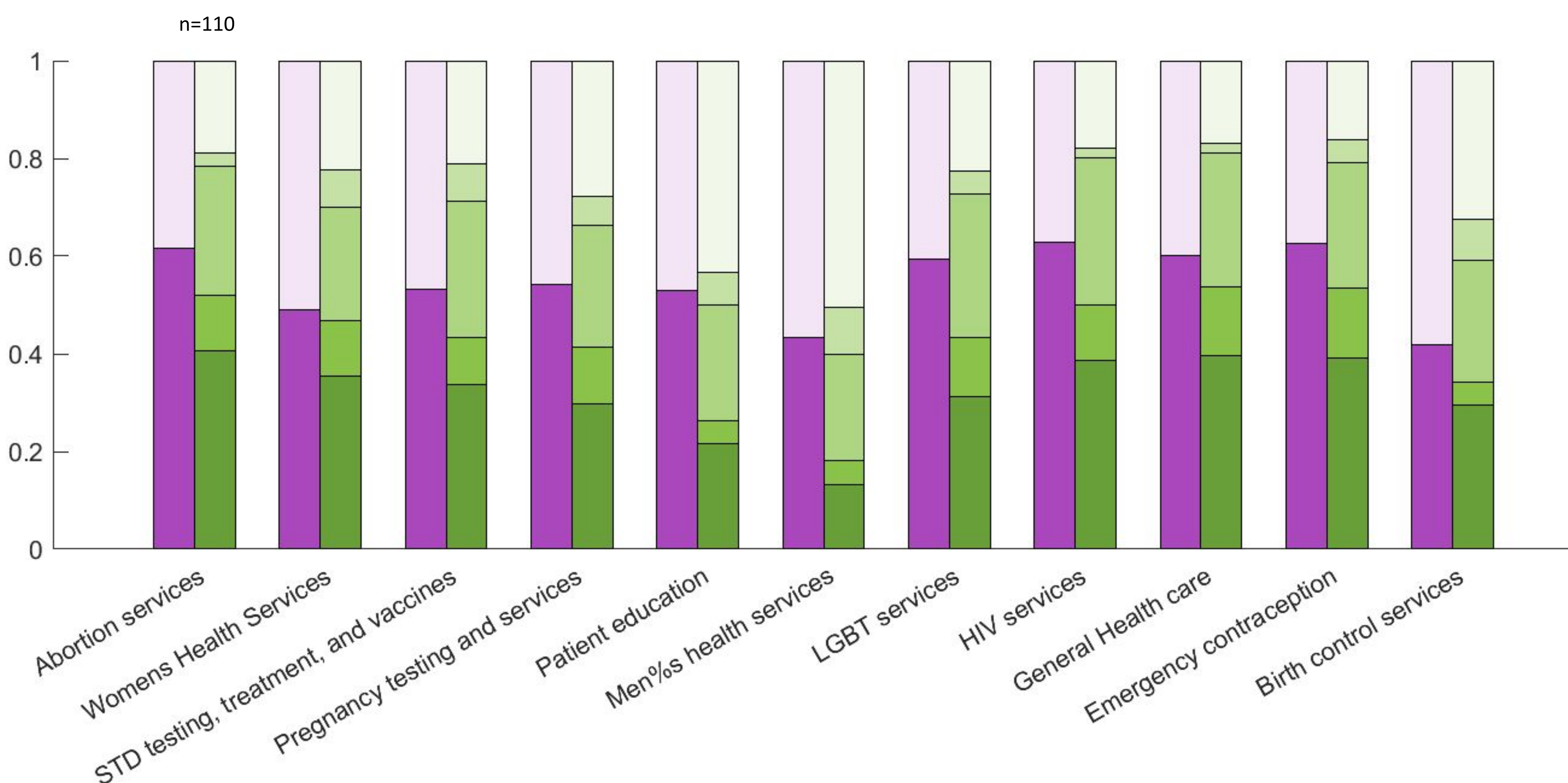
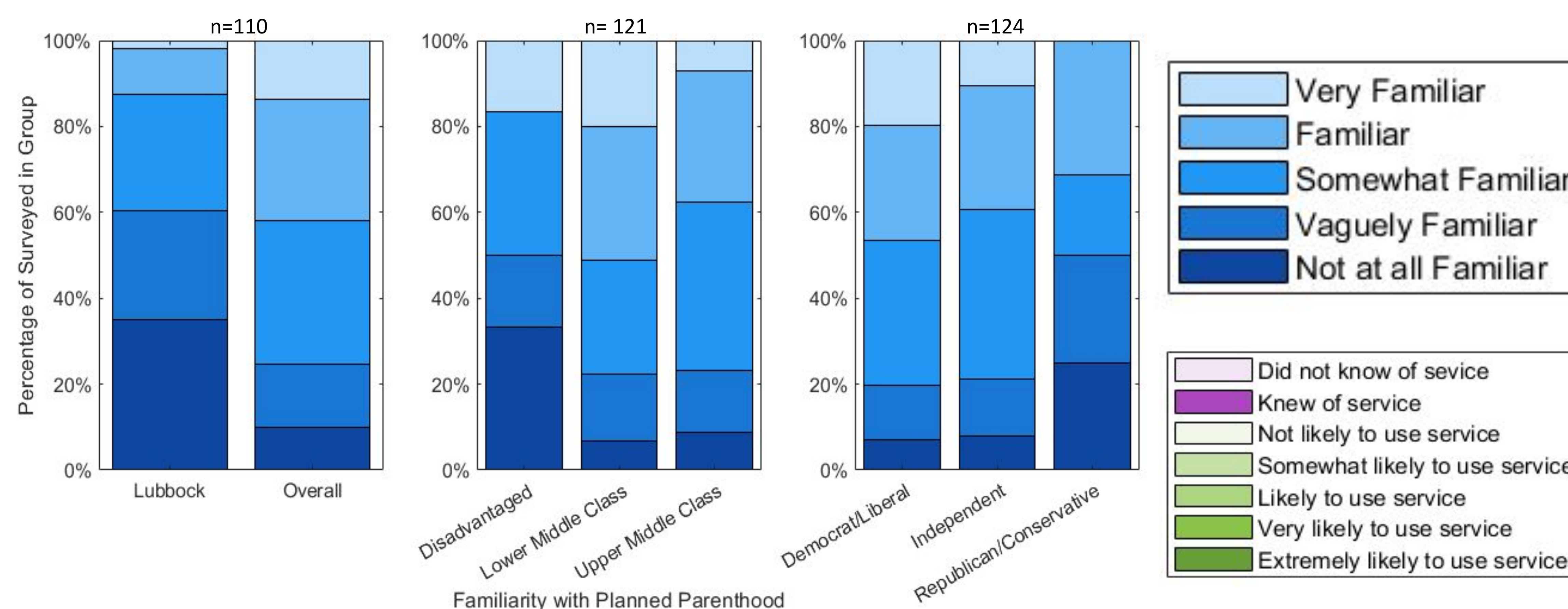
We aim to study the general awareness, understanding, and likelihood of using Planned Parenthood services among the general female population at Texas Tech University from diverse backgrounds and statuses.

Data Collection Methods

A series of questions addressing various social backgrounds, knowledge of Planned Parenthood services, and attitudes about those services was created to assess the extent of knowledge of services provided by Planned Parenthood and the participant's likelihood of using those services. Our data was collected at the Women's Night at the TTU Recreational Center. A total of 128 participants began the survey, however, secondary to incomplete data from several participants, the data sets (n) vary among graphs.

Results

- The first graph demonstrates a significantly bigger percentage of participants unaware of the services provided by PP in Lubbock compared to knowledge of PP services overall.
- According to our data for services offered by PP, abortion, HIV treatment and testing, and emergency contraception are the most well-known services of PP, and men's health services and birth control services are the least known services of PP.
- The second graph demonstrates a significantly higher percentage of participants who identify as disadvantaged (n=7) who are not at all familiar with services offered by Planned Parenthood compared to those who identify as lower middle class (n=51) and upper middle class (n=63).
- Of the participants who completed the survey, those who identified themselves as Republican or Conservative tended to rate themselves as less familiar with Planned Parenthood services than students who identified their political affiliation as Democrat, Liberal, or Independent.



Conclusions

Given the large percentage of our survey population that was not at all familiar with services provided by Planned Parenthood, there is a need for more education about these services in Lubbock.

Obstacles in collecting data include a small population size, the inherent inconsistency of self reporting, and participants beginning but not fully completing the survey.

No statistical analysis was conducted at this stage of data analysis.

Next Steps

- Develop a handout with information on Planned Parenthood Services to be included in TTU Undergraduate Orientation Information
- Table on the TTU Undergraduate Campus to increase awareness of services offered by Planned Parenthood.

References

Parenthood, P. (n.d.). Birth control & STD testing - Lubbock, TX. Retrieved March 25, 2021, from <https://www.plannedparenthood.org/health-center/texas/lubbock/79410/lubbock-health-center-2674-91620>

Democrat/Liberal	64
Independent	43
Republican/Conservative	17

Disadvantaged	7
Lower Middle Class	51
Upper Middle Class	63